24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

Schedule E)	FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)	FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC	· · · · · · · · · · · · · · · · · · ·
	C C00484642
Check if X 24-hour report 48-hour report New report Amends report filed	on M M / D D / Y Y Y Y Y
Full Name of Payee	Date of Public Distribution/Dissemination
Mission Control, Inc.	M M / D D / Y Y Y Y
Mailing Address 114A Mansfield Hollow Rd	10 23 2014 Amount
City State Zip Code	20556.82
Mansfield Center CT 06250-1316	Transaction ID: VN7GB9X2C57 Date of Disbursement or Obligation
Purpose of Expenditure Direct Mail - Estimate Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate Support Office	e Sought: House District:
Joni Ernst Oppose	President State: IA
Calendar Year-To-Date Per Election for Office Sought Disbut 2014	ursement For: Primary
Full Name of Payee	Date of Public Distribution/Dissemination
Waterfront Strategies	10 23 2014
Mailing Address 3050 K St NW	
Ste 100	Amount
City State Zip Code	399904.00
Washington DC 20007-5108	Transaction ID : VN7GB9X8FC4 Date of Disbursement or Obligation
Purpose of Expenditure Media Buy Category/	M = M / D = D / Y = Y = Y
Type	
Name of Federal Candidate Support Office	e Sought: House District:
Joni Ernst Oppose	President X Senate State: IA
2014	ursement For: Primary X General
Per Election for Office Sought 4822287.47 2014	Other (specify)
(a) SUBTOTAL of Itemized Independent Expenditures	420460.82
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not may with, or at the request or suggestion of, any candidate or authorized committee or agent of either party committee) any political party committee or its agent.	•
Buto	0 24 2014
Signature	

Schedule E)	JENT EXICITE	ATTOTILES	PAGE 2 OF 7 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if 24-hour report 48-hour report	New re	port Amends repo	ort filed on
Full Name of Payee Ambrosino Muir Hansen Crouns	se		Date of Public Distribution/Dissemination
Mailing Address 500 Sansome St			10 24 2014 Amount
Ste 201	Ctoto	7in Cada	17400.05
City San Francisco	State CA	Zip Code 94111-3215	Transaction ID : VN7GB9X2CB4 Date of Disbursement or Obligation
Purpose of Expenditure Direct Mail - Estimate		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Thom R Tillis		Oppose	President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought	9	9911228.56	Disbursement For: Primary General 2014 Other (specify) ▶
Full Name of Payee McKenna Pihlaja			Date of Public Distribution/Dissemination
Mailing Address 1777 Church St NW			Amount
City	State	Zip Code	13055.00
Washington	DC	20036-1301	Transaction ID : VN7GB9XAPA9 Date of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		X Support	Office Sought: House District:
Mark Pryor		Oppose	President Senate State: AR
Calendar Year-To-Date Per Election for Office Sought		4917755.89	Disbursement For: ☐ Primary ☐ General 2014 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Exper	nditures		. ▶ 30553.05
(b) SUBTOTAL of Unitemized Independent Exp	oenditures		. •
(c) TOTAL Independent Expenditures			•
	indidate or authorize		not made in cooperation, consultation, or concert of either, or (if the reporting entity is not a political
Rebecca Lambe Signature	[Electro	nically Filed] Date	10 24 2014
5.g.ia.a.o			

Schedule E)	DENT EXILID	HOHLO	PAGE 3 OF 7 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if 24-hour report 48-hour repor	t New rep	oort Amends repo	rt filed on
Full Name of Payee Mission Control, Inc.			Date of Public Distribution/Dissemination
Mailing Address 114A Mansfield Hollow Rd			10 24 2014 Amount
City	State	Zip Code	35337.10
Mansfield Center	CT	06250-1316	Transaction ID : VN7GB9X2C65 Date of Disbursement or Obligation
Purpose of Expenditure Direct Mail - Estimate		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Joni Ernst		X Oppose	President State: IA
Calendar Year-To-Date Per Election for Office Sought	41	822287.47	Disbursement For: Primary General 2014 Other (specify) ▶
Full Name of Payee Ralston Lapp Media			Date of Public Distribution/Dissemination
Mailing Address 1054 31st St NW			Amount
Ste 430			Amount
City	State	Zip Code	17595.48
Washington	DC	20007-6042	Transaction ID: VN7GB9XAP83 Date of Disbursement or Obligation
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Cory Gardner		X Oppose	President Senate State: CO
Calendar Year-To-Date Per Election for Office Sought		4896538.12	Disbursement For: ☐ Primary ☐ General 2014 ☐ Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expe	nditures		52932.58
(b) SUBTOTAL of Unitemized Independent Ex	penditures		·
(c) TOTAL Independent Expenditures			>
	andidate or authorized		not made in cooperation, consultation, or concert f either, or (if the reporting entity is not a political
Rebecca Lambe Signature	[Electron	nically Filed] Date	10 24 2014
5.g. (a.a.)			

Schedule E)	DENT EXILIND	ITOTIES	PAGE 4	OF 7 OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICAT	ION NUMBER ▼
Senate Majority PAC			C C00484642	
Check if 24-hour report 48-hour repor	rt New rep	ort Amends repo	t filed on	Y = Y = Y
Full Name of Payee			Date of Public Distribution	n/Dissemination
SKDKnickerbocker			10 / 24	2014
Mailing Address 1150 18th St NW			Amount	
Ste 800		7: 0 1		47075 44
City	State DC	Zip Code 20036-3845	Transaction ID : VN7GB	47375.44
Washington	DC	20030-3043	Date of Disbursement or	
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	M = M / D = D	YYYY
Name of Federal Candidate		Support	Office Sought: House	District:
Thom R Tillis		X Oppose	President X Senate	State: NC
Calendar Year-To-Date Per Election for Office Sought	99	911228.56	Disbursement For: Primal 2014 Other (specify) ▶	ry X General
Full Name of Payee			Date of Public Distributio	n/Dissemination
Waterfront Strategies			10 / 24	2014
Mailing Address 3050 K St NW			Amount	
Ste 100				
City	State	Zip Code		400734.00
Washington	DC	20007-5108	Transaction ID : VN7GB9 Date of Disbursement or	
Purpose of Expenditure Media Buy		Category/ Type	M = M / D = D	/
Name of Federal Candidate		X Support	Office Sought: House	District:
Mark Pryor		Oppose	President Senate	State: AR
Calendar Year-To-Date Per Election for Office Sought		4917755.89	Disbursement For: ☐ Prima 2014 ☐ Other (specify) ▶	ry X General
(a) SUBTOTAL of Itemized Independent Expe	nditures		•	448109.44
(b) SUBTOTAL of Unitemized Independent Ex	penditures		•	
(c) TOTAL Independent Expenditures			•	
Under penalty of perjury I certify that the indewith, or at the request or suggestion of, any oparty committee) any political party committee	andidate or authorized			
Rebecca Lambe	[Electron	ically Filed] Date)14
Signature				

Schedule E)	IDENT EXTEND	ITOTIES	PAGE 5 OF 7 FOR SE OF FORM 24/48
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER ▼
Senate Majority PAC			C C00484642
Check if X 24-hour report 48-hour repo	ort New rep	ort Amends repo	rt filed on
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination
Mailing Address 3050 K St NW			Amount
Ste 100		7: 0 1	905047.00
City Washington	State DC	Zip Code 20007-5108	695917.00 Transaction ID: VN7GB9X2KA8 Date of Disbursement or Obligation
Purpose of Expenditure Media Buy		Category/ Type	Mam / Dab / Yayayay
Name of Federal Candidate		Support	Office Sought: House District:
Cory Gardner		X Oppose	President Senate State: CO
Calendar Year-To-Date Per Election for Office Sought	48	396538.12	Disbursement For: Primary General Qu14 Other (specify) ▶
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination
Mailing Address 3050 K St NW			Amount
Ste 100			Amount
City	State	Zip Code	862577.00
Washington	DC	20007-5108	Transaction ID : VN7GB9X2KC4 Date of Disbursement or Obligation
Purpose of Expenditure Media Buy		Category/ Type	M = M / D = D / Y = Y = Y
Name of Federal Candidate		Support	Office Sought: House District:
Thom R Tillis		X Oppose	President Senate State: NC
Calendar Year-To-Date Per Election for Office Sought		9911228.56	Disbursement For: Primary General 2014 General Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Exp	enditures		1558494.00
(b) SUBTOTAL of Unitemized Independent E	xpenditures		•
(c) TOTAL Independent Expenditures			•
	candidate or authorized		not made in cooperation, consultation, or concert f either, or (if the reporting entity is not a political
Rebecca Lambe Signature	[Electron	ically Filed] Date	10 24 2014
S.g.iataio			

Schedule E)	DENT EXTEND	TIONES	PAGE 6 OF 7 FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full)			FEC IDENTIFICATION NUMBER	▼
Senate Majority PAC			C C00484642	
Check if 24-hour report 48-hour report	rt New rep	ort Amends repo	rt filed on	Y
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination	
Mailing Address 3050 K St NW			Amount	
Ste 100		7: 0 1		
City Washington	State DC	Zip Code 20007-5108	995147.00 Transaction ID: VN7GB9X8GC7 Date of Disbursement or Obligation	,
Purpose of Expenditure Media Buy		Category/ Type	Mam / Dad / Yayaya	Υ
Name of Federal Candidate		Support	Office Sought: House District:	
Mitch McConnell		X Oppose	President Senate State: KY	
Calendar Year-To-Date Per Election for Office Sought	49	998364.79	Disbursement For: Primary X Gene 2014 Other (specify) ▶	ral
Full Name of Payee Waterfront Strategies			Date of Public Distribution/Dissemination	
Mailing Address 3050 K St NW			Amount	
Ste 100				\neg
City Washington	State DC	Zip Code 20007-5108	23774.58 Transaction ID: VN7GB9XAP91 Date of Disbursement or Obligation	_
Purpose of Expenditure Media Production Costs - Estimate		Category/ Type	Date of Disbursement of Congation	Y
Name of Federal Candidate		Support	Office Sought: House District:	
Mitch McConnell		X Oppose	President X Senate State: KY	
Calendar Year-To-Date Per Election for Office Sought		4998364.79	Disbursement For: Primary	eral
(a) SUBTOTAL of Itemized Independent Expe	nditures		1018921.58	
(b) SUBTOTAL of Unitemized Independent Ex	penditures			
(c) TOTAL Independent Expenditures			· • · · · · · · · · · · · · · · · · · ·	
	andidate or authorized		not made in cooperation, consultation, or conce f either, or (if the reporting entity is not a politic	
Rebecca Lambe Signature	[Electron	ically Filed] Date	10 24 2014	

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

ooneduic L)		FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼	
Senate Majority PAC		C C00484642	
Check if 24-hour report 48-hour report New report	rt Amends report filed	on M = M / D = D / Y = Y = Y	
Full Name of Payee		Date of Public Distribution/Dissemination	
Well & Lighthouse, LLC		10 24 2014	
Mailing Address 1244 19th St NW		Amount	
City State 2	Zip Code	150000.00	
Washington DC			
Purpose of Expenditure Online Advertising	Category/ Type	Date of Disbursement or Obligation	
Name of Federal Candidate	Support Office	Sought: House District:	
Cory Gardner	X Oppose	President State: CO	
Calendar Year-To-Date Per Election for Office Sought 489	Disbu 06538.12 2014	rrsement For: Primary ⊠ General Other (specify) ▶	
Full Name of Payee		Date of Public Distribution/Dissemination	
Mailing Address		Amount	
City State 2	Zip Code		
		Date of Disbursement or Obligation	
Purpose of Expenditure	Category/ Type	M = M / D = D / Y = Y = Y	
Name of Federal Candidate	Support Office	e Sought: House District:	
	Oppose	President Senate State:	
Calendar Year-To-Date	Disbu	ursement For: Primary General	
Per Election for Office Sought		Other (specify)	
(a) SUBTOTAL of Itemized Independent Expenditures	·····	150000.00	
(b) SUBTOTAL of Unitemized Independent Expenditures	·····		
(c) TOTAL Independent Expenditures	· · · · · · · · · · · · · · · · · · ·	3679471.47	
Under penalty of perjury I certify that the independent expenditures r with, or at the request or suggestion of, any candidate or authorized party committee) any political party committee or its agent.			
Rebecca Lambe [Electronic	ally Filed] Date 1	0 24 2014	
Signature			

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